



AfSBT

12th International Congress

Windhoek, Namibia
23-26 March, 2026

12th

**International Congress of
Africa Society for Blood
Transfusion AfSBT**



AfSBT
Africa Society for
Blood Transfusion
Société Africaine
de Transfusion Sanguine
Sociedade Africana
para Transfusão Sanguinea

NAMBTS
donate life



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WELCOME MESSAGES

Welcome Message from AfSBT

Dear friends and colleagues,

The Africa Society for Blood transfusion (AfSBT) is pleased to welcome you to the 12 th International Congress that will be held in Windhoek, Namibia from 23 to 26 March 2026. Windhoek is the capital and largest city of Namibia and serving as the country's political, economic, and cultural hub. This city blends African and European influences in its architecture, lifestyle, and institutions. With a population of nearly half a million, Windhoek is known for its modern infrastructure, historical landmarks, and vibrant arts scene.

Windhoek is therefore an ideal place for a gathering of blood transfusion (BT) professionals, industry stakeholders, community leaders and public authorities to discuss successes, challenges, and current perspectives in our field. This meeting would highlight BT's contribution to improving healthcare in Africa and around the world. It would also provide a platform to share achievements and strengthen collaboration.

Many African countries, especially in sub-Saharan Africa, face major challenges in ensuring blood availability and safety due to limited political commitment, high rates of transfusion-transmissible infections, a shortage of trained personnel, inadequate infrastructure and low funding opportunities. AfSBT's biannual congresses offer valuable opportunities for networking, knowledge sharing, and practical problem-solving among professionals from Africa and beyond.

On behalf of AfSBT, I warmly thank you all for your attendance and participation in this congress. I extend my sincere gratitude to the Government of Namibia and the Local Organizing Committee for hosting this important event, as well as to our distinguished speakers and indispensable sponsors who made it possible. Special thanks also go to the organizing and scientific committees for delivering a high-standard program.

I encourage everyone to engage in meaningful networking, exchange experiences, and take valuable insights back to your countries. Enjoy the congress, the weather, and the beautiful scenery—and above all, the spirit of collaboration that brings us together.



Professor Saliou Diop
President, AfSBT



Welcome Message from NAMBTS

Dear esteemed delegates, distinguished guests, exhibitors, and friends.

A very warm welcome to you all to the beautiful city of Windhoek for the 12th International Blood Transfusion Congress of the Africa Society for Blood Transfusion (AfSBT). On behalf of the Blood Transfusion Service of Namibia, it is an immense honour and privilege to co-host you from March 23 to 26, 2026.

This congress serves as a beacon of collaboration and innovation, bringing together leading experts, dedicated professionals, and passionate scientists from around the globe. The 12th AfSBT Congress convenes under the theme: "Innovative Connections: Enhancing the Blood Transfusion Ecosystems".

This theme is very relevant and speaks to the power of collaboration, the importance of embracing new technologies, and the need to strengthen the vital networks that ensure safe and sustainable blood transfusion services across Africa and the world. Over the four days of the congress, we will have the opportunity to share knowledge, exchange ideas, and forge the connections that will shape the future of this dynamic field.

We are also delighted to welcome our partners in innovation—our local and international exhibitors who will be showcasing their latest offerings. Their participation highlights the dynamic progress being made in blood transfusion technology, and we encourage you to visit their stands to explore the cutting-edge solutions that are helping to enhance our services.

For those of you who have travelled from outside Namibia to be with us, we hope you will take the opportunity to explore our country. Windhoek itself offers a rich blend of history and rich cultural heritage. For nature lovers, there are a few wildlife resorts within a short drive from the city which offer a chance to see local wildlife and enjoy the tranquillity of the bush.

Beyond Windhoek, Namibia is a land of breathtaking contrasts. Journey south to witness the awe-inspiring Fish River Canyon, one of the largest in the world. Explore the famous red dunes of Sossusvlei and the hauntingly beautiful Deadvlei in the Namib-Naukluft National Park. Head to the coast to the charming, German-influenced town of Swakopmund, where the desert meets the sea, and enjoy adventure activities like quad biking or sandboarding or the rugged desolation of the Skeleton Coast. To the north, Etosha National Park awaits, one of Africa's most renowned safari destinations, offering a world-class safari experience where you can see a remarkable array of African wildlife.

As you navigate the congress, we encourage you to engage with one another, learn from the incredible expertise in this room, and enjoy the collaborative spirit that defines our community. May your time here be both professionally rewarding and personally enriching.

Once again, on behalf of the local organizing committee, thank you for your attendance. We wish you a productive and memorable congress and may the discussions and connections you make here inspire you.



We hope you have an unforgettable time exploring the land of the brave.
We wish you a pleasant stay.
Thank you.

Mr. Israel Chipare
Chief Executive Officer, NAMBTS



INVITATION TO SPONSOR AND EXHIBIT

Why Sponsor and Exhibit

The International Blood Transfusion Congress of the Africa Society for Blood Transfusion (AfSBT) will bring together under one roof over 400 Blood Transfusion professionals, stakeholders, clinicians not only from Africa but from all corners of the world.

Participating as a sponsor or exhibitor will provide you with the opportunity to deliver your message directly to your key stakeholders and demonstrate your support and products to the industry.

- Maximum exposure at the premier congress in the industry
- The opportunity to demonstrate your company's commitment to the industry
- An opportunity to build and reinforce strategic relationships
- Time to network with industry colleagues and key decision makers
- A cost-effective way to reinforce your brands and build brand awareness among a relevant audience
- Access to a broad network of industry partners from the public and private sectors
- Opportunity to present your latest innovations and new products or services to a pertinent audience
- Showcase your expertise and capabilities, and educate the industry
- Increased marketing opportunities including visibility on the congress website and associated materials

Don't delay. Opportunities are limited!

Theme: Innovative Connections: Enhancing the Blood and Transfusion Ecosystems

Africa faces pressing transfusion challenges, from constrained supply and inequitable access to complex ethical and clinical demands. This programme brings the theme to life by guiding delegates from donor to patient, and beyond, with sessions led by experts whose experience spans Africa and the global community. Expect actionable strategies, context-appropriate innovations, and partnerships that translate science into improved outcomes across the continent.

We forge innovative connections across the ecosystem, strengthening the donor base with evidence-based approaches, reinforcing safety and quality through laboratory advances in TTIs and genotyping, and elevating the clinical interface with focused sessions on alloimmunization, platelet refractoriness, patient blood management, and emerging cellular therapies. The lens then widens to encompass system resilience, covering regulatory frameworks, haemovigilance, and traceability, as well as logistics innovation, to support robust, quality-assured supply chains.

This is where Africa's needs meet world-class expertise. Delegates leave with implementable frameworks, peer-tested solutions, and new collaborations, equipping teams to strengthen safety, equity, and sustainability in their services and deliver measurable impact for donors, patients, and health systems.

Sub Themes:

- Blood Donation
- Blood products/components
- Clinical Transfusion
- Cellular Therapies
- Education
- Haemovigilance
- Immunohaematology
- Innovation
- Management and Organisation
- Transfusion-transmitted infections



PROGRAMME AT A GLANCE

Sunday, 22 March 2026

08:00 - 18:00 Exhibition Build up

16:00 - 18:00 Registration opens

Monday, 23 March 2026

08:30 - 16:30 ISBT Academy Day

16:30 - 22:00 "Connect With The Industry": Cocktail Reception and Opening of the Trade Exhibition

Tuesday 24 March 2026

08:30 - 10:00 Plenary Session: (Closing the Care Gap in Africa)

10:00 - 10:30 Tea | Coffee Break, Poster Viewing, Exhibition

10:30 - 12:00 Parallel Sessions: ('Community engagement' methods); (Ethics, Equity and Access)

12:00 - 13:30 Lunch & Satellite Symposiums

13:30 - 15:00 Parallel Sessions: (Transfusion Medicine Emerging Areas); (Haemovigilance)

15:00 - 15:30 Tea | Coffee Break, Poster Viewing, Exhibition

15:30 - 17:00 Plenary Session: (Unmet Transfusion Needs & Innovation in Supply)

18:00 - 19:00 AfSBT General Assembly

Wednesday 25 March 2026

08:30 - 10:00 Plenary Session: (Donor to Patient: Balancing Blood Safety, Supply, and Stewardship)

10:00 - 10:30 Tea | Coffee Break, Poster Viewing, Exhibition

10:30 - 12:00 Parallel Sessions: (TTIs); (Plasma fractionation - PDMP)

12:00 - 13:30 Lunch & Satellite Symposiums

13:30 - 15:00 Parallel Sessions: (Blood Groups Genotyping); (Donors and Marketing)

15:00 - 15:30 Tea | Coffee Break, Poster Viewing, Exhibition

15:30 - 17:00 Parallel Sessions: (Alloimmunisation); (Overcoming donation constraints)

18:30 - 23:00 "Enhancing the Blood and Transfusion Ecosystems" Business Partners Meeting and Dinner (Gala Dinner)

Thursday, 26 March 2026

08:30 - 10:00 Parallel Sessions: (Transfusion Medicine Hot topics); (Emerging Researchers)

10:00 - 10:30 Tea | Coffee Break, Poster Viewing, Exhibition

10:30 - 12:00 Plenary Session: (Education, Implementation & Research in Transfusion)

12:00 - 12:30 Closing



SPONSORSHIP BENEFITS GRID

DESCRIPTION	PLATINUM	GOLD	SILVER	BRONZE
Value	USD 20,000	USD 15,000	USD 10,000	USD 5,000
PRE CONGRESS EXPOSURE				
Logo to appear on marketing mailers prior to the Congress	Yes In a prominent position	Yes In a prominent position	Yes	Yes
Logo on Congress website with URL link and company description on the sponsors page	Yes (400 words)	Yes (250 words)	Yes (150 words)	Yes (100 words)
Sponsor Spotlight Social media series featuring interviews, product highlights etc.	3 X Posts	2 X Posts	1 X Posts	-
AT CONGRESS EXPOSURE				
Listing on the congress mobile app (logo, company write up, URL Link)	Yes (400 words)	Yes (250 words)	Yes (150 words)	Yes (100 words)
Exhibition Stand (includes 2 complimentary exhibitor passes)	6m X 3m Stand 18m ²	3m X 3m Stand 9m ²	3m X 2m Stand 6m ²	-
Complimentary delegates (includes congress sessions access, includes social events)	3	3	1	1
Acknowledgement in Plenary Session (logo on looped presentation in plenary session)	Yes	Yes	Yes	Yes
Logo on Congress signage and banners	Yes prominent position	Yes prominent position	Yes	Yes
Roll up banners placed in the congress venue	Yes up to 5	Yes up to 2	Yes 1 only	-
Banners placed around the venue	Yes Up to 5 including 1 X wall banner	-	-	-
Inserts to be included in delegate packs (sponsor to provide)	Yes promotional item/ product	Yes promotional item/ product	Yes promotional item/product	Yes promotional item/ product
PDF advert on Congress mobile app	Yes	Yes	-	-
Alerts on Congress mobile app	4	3	2	-
POST CONGRESS EXPOSURE				
Thank you to our sponsors mail to attendee database	Yes	Yes	Yes	Yes
Copy of attendee database (where permission has been granted in accordance with the POPI Act)	Yes	Yes	Yes	Yes



ADDITIONAL SPONSORSHIP OPPORTUNITIES

DELEGATE PACK ITEMS

Custom Congress Bags made with traditional Namibian Fabric

USD 6900

- Co-branding on the Congress bag
- 1x A4 paper/literature insert into Congress bag
- Logo, company description (80-words) and URL link on Congress website and mobile app

Re-usable Water Bottles

USD 3500

- Co-branding on water bottle
- Logo and URL link on Congress website and mobile app

Congress Notebooks and Pens

USD 2300

- Co-branding on Congress notebook (A5)
- Logo and URL link on Congress website and mobile app

Mini Programme

USD 1800

- Sponsor logo on the front of the mini programme (to be inserted into each delegate's badge)
- Logo and URL link on Congress website and mobile app

Bag Insert

USD 850 (1 X A4 page literature)
USD 600 (product insert)

- Insert into delegate bag (to be supplied by sponsor)
- Sponsor to supply 350 copies of the insert

REGISTRATION

Registration

USD 5000

- Co-branding of the registration area
- Opportunity to display brochures and banners in registration area
- Opportunity to provide branded t-shirts for registration staff
- 1x A4 page literature insert into the delegate bag
- Logo and URL link on Congress website mobile app

Name Badges and Lanyards

USD 2900

- Co-branding on Congress name badge and lanyard
- 1x Insert into the delegate bag
- Logo and URL link on Congress website and mobile app



CATERING & EVENTS

Cocktail Reception and Opening of the Exhibition

USD 15 000

- Exclusive branding of the welcome reception venue
- Opportunity to address delegates for 5 min during welcome reception
- 250-word company description, Logo and URL link on Congress website and mobile app
- Brochure on mobile app
- 2x complimentary delegate registration
- Inserts to be included in delegate packs (sponsor to provide) – paper or promotional item
- 2x roll up banners to be placed around the venue

Lunch Symposia (the cost is per lunch time symposia and 3 symposia are available)

USD 4000

- Venue provided and standard audio visual provided
- Listing on the congress website and mobile app as a sponsor
- 1x electronic invitation to be distributed to registered delegates prior to the congress (HTML mailer to be supplied by sponsor)
- 1x A5 Hard copy Invitation Insert into delegate bag (to be provided by the sponsor)
- 1x dedicated alert to be sent on the mobile app before symposia
- 2x roll ups outside the venue of the Trade Symposia and banner inside the venue (to be provided by the sponsor and removed after the event)
- All speaker costs to be covered by the sponsor i.e. flights, accommodation, catering, transfers etc.

Hospitality Sponsor for Tea Breaks (3 days available)

USD 450 per day

- Logo on tea break signage
- Opportunity to provide marketing materials or giveaways during tea break
- 2 x pull up banners to be displayed in the tea break with décor e.g. branded serviettes (décor will be for sponsors account)
- Logo and URL link on Congress website and mobile app



SPEAKER / SESSIONS

Speaker Sponsor (Needs approval of committee)

All costs incl. travel, accommodation and conference fees

- Acknowledgement as a speaker sponsor
- Logo and URL link on Congress website and mobile app
- Mailer featuring a sponsor logo and sound bite from the speaker pre-conference

Invited Speaker Gifts

USD 1 150

- Branding of speaker gifts
- Acknowledgement upon handing over speaker gift
- Logo and URL link on Congress website and mobile app

DEVELOPMENT GRANTS

Grants for Student Delegates

To include flights, accommodation and registration fees

- Travel grants subject to discussion
- Grants will include return air travel, local travel, accommodation, subsistence and congress fees, including social events
- Preference will be given to students who are presenting a paper or poster at the congress
- Logo and URL link on Congress website and mobile app

OTHER OPPORTUNITIES

Mobile App

USD 2600

- Branding on mobile app (all pages) – co-branding with congress branding
- Pre-Congress exposure on mobile app – launched at least 1 months prior to the Congress
- Electronic brochure on mobile app
- Logo and URL link on Congress website
- Branding on banners with mobile app information
- Branding on all marketing material relating to the mobile app

Sponsorship for Poster area

USD 1 150 for 4 Days

- Banners and marketing material may be displayed in poster area
- Logo and URL link on Congress website and mobile app

Sponsorship for best oral / best poster presentation

USD 500

- Acknowledgement of sponsorship on handing over the prize to the winner
- Logo and URL link on Congress website and mobile app

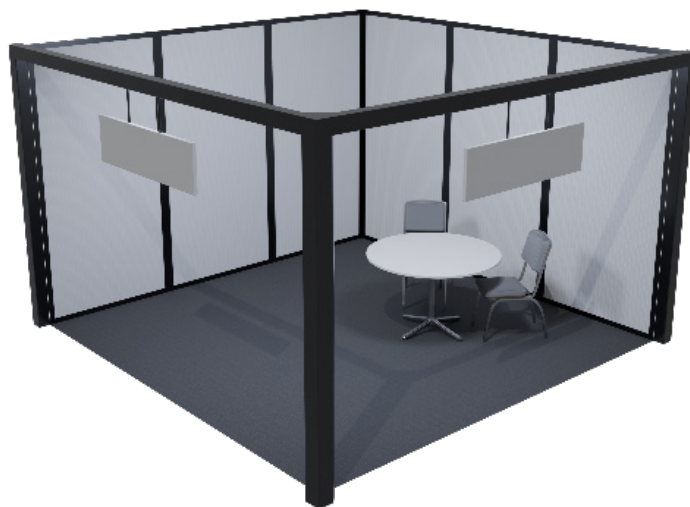


EXHIBITION

Package	Size	Cost
Shell scheme package	3m X 3m	USD 3500
Shell scheme package	3m X 2m	USD 3000

Included in each Premium Exhibition Booth

- Shell scheme with maximum - 2,500 mm high
- Fascia board with your company name printed
- Carpets
- 1x 16 amp plug point
- 1x Table, 2x chairs
- 2x Spotlights
- 2x Congress registrants (excl. social events)



Please note: Illustrative example only.
Exhibitors are responsible for their own stand design and build; we provide the exhibition area.



TERMS AND CONDITIONS

TERMS OF PAYMENT

- 50% deposit required on signing of contract
- Balance payable 31 January 2026 materials

TERMS AND CONDITIONS

1. An invoice and sponsorship contract will be sent to you within 72 hours of receipt of Commitment Form.
2. Selection of sponsorship is on a first-come first-served basis.
3. The Commitment Form does not constitute a legal and / or contractual engagement. It only serves as an indication of intent to proceed with the chosen commitment.
4. Sponsorship however, is only confirmed on receipt of a signed contract and payment of a 50% deposit or receipt of a purchase order. Benefits will be effected once this has been received.
5. Failure to comply with the payment schedule could result in the forfeiture of your deposit, and any refund due will be at the discretion of the Congress Organising Committee.
6. All sponsorship contracts are final. Any cancellations will be subject to the Cancellation Policy.
7. The Congress Organising Committee reserves the right to decline sponsorship bookings.
8. The Congress Organising Committee reserves the right to amend the rules and regulations governing sponsorship at its discretion.
9. Logos must be provided in jpeg format and emailed to charne@soafrica.com within 24 hours of payment of deposit and signed contract to ensure that we are able to offer maximum exposure.
10. Cancellation policy:
 - a. All cancellations must be received by the Congress Secretariat in writing - emailed to charne@soafrica.com
 - b. Cancellations received prior to 30 November 2025 will be charged a 10% cancellation fee
 - c. Cancellations received between 1 December 2025 to 31 January 2026 will forfeit the 50% deposit paid.
 - d. Cancellations received from 1 February 2026 will be liable for the full value committed.

HOW TO BOOK

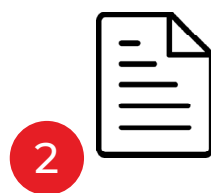
Click the link below to book

<https://scatterlings.eventsair.com/SponsorshipPortal/Account/Login?ReturnUrl=%2FSponsorshipPortal%2Fasbt2026%2Fsponsorship-booking-portal>



1

Click on Create New Account



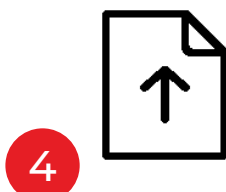
2

Click on Sponsorship Opportunities
Click on Create Primary Contract,
complete details



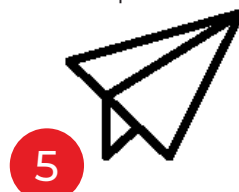
3

Select Sponsorship Package
Accept Terms and Conditions



4

Submit Booking Form



5

An email with booking confirmation
and invoice will be sent to you



6

Sign the contact and
pay the deposit

